



# DATA LAND

“The data marketplace that saves you time”

# Dataland is a not-for-profit! *Forever!*

## Werte-Stiftung

Charitable foundation in Frankfurt which has built a functioning ecosystem of self-reinforcing initiatives. All initiatives are set-up to cover their costs and **not to maximize profits.**

## The Purpose Economy idea: Dataland GmbH...

- ✓ ... owns itself → **built by stakeholders for stakeholders**
- ✓ ... must never be sold → **removing incentives for profit maximization**
- ✓ ... can not pay dividends → **removing incentives for profit maximization**
- ✓ ... not-for-profit → **data gets cheaper the more parties use it**
- ✓ ... open source → **the ultimate safeguard against profit maximization**
- ✓ ... is focused on raw data only, no analytics → **market infrastructure**



Werte-Stiftung

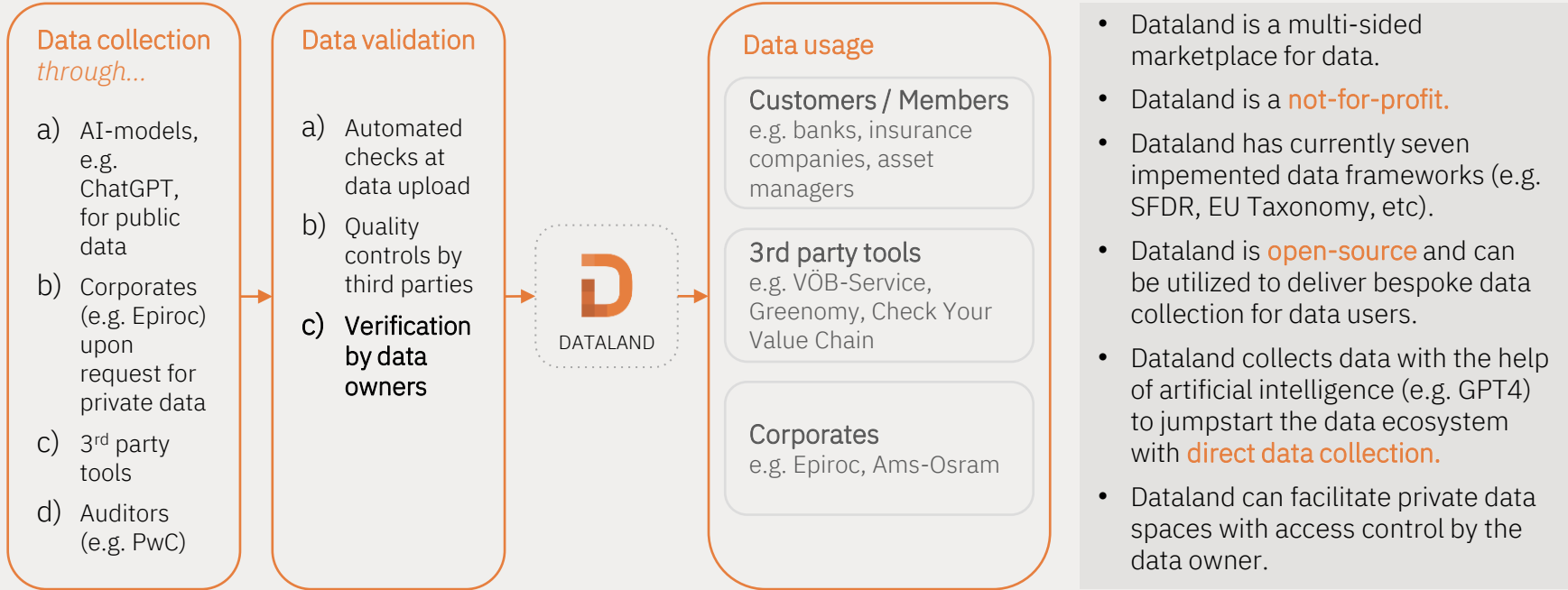


*Founded  
and owns  
100% of*

Dataland GmbH

# Dataland explained

## *Creating audit-ready data*



# How can Dataland be beneficial **today**?

## "Near real-time" data delivery

- Most customers need timely data for their annual reporting obligations.
- Data providers can take a long time to deliver the required data (e.g. FY22 data in January 2024).
- Depending on the auditor, some companies might be required to collect the missing data themselves.

Get data from the companies you need <1 week after the publication of their reports, or updated data!

## Close Data Gaps

- Most customers have data gaps, especially for small- and medium-sized companies or in emerging markets.
- Customers can request Dataland to collect the data for 300 companies, which is not yet in Dataland.
- Customers can download all data available on Dataland.

Benefit from immediate bespoke data collection, as well as all data available on Dataland as a free bonus!

## Support Quality Control

- Most customers suffer from quality issues in their data estate.
- Time and effort needs to be invested in exchanges with data providers to request data correction.
- The alternative, manual data research and correction is time intensive and cost money (i.e. opportunity cost of time).

Challenge your data providers' data quality with Dataland, and save yourself the time of manual controls!

# The SFDR use case on Dataland

*Dataland is collecting the latest SFDR data on a weekly basis*

## The SFDR framework on Dataland

- There is currently SFDR data for 160 companies.
- Each week, Dataland screens companies' websites for public information / updates and makes the data available on Dataland.
- The data is available for download via the [API](#).

Need the latest SFDR data? Request Dataland to collect the data through the "bulk data request" function.

You will be informed when the data is available.

*Dataland's SFDR framework's documentation is available on [Github](#).*


The screenshot shows the Dataland web interface. At the top, there are navigation tabs: COMPANIES, MY DATASETS, QA, and MY DATA REQUESTS. A search bar is present with the text "Search company by name or identifier (e.g. PermID, LEI, ...)". Below the search bar, there are filters for "Sector" and "Country", and a dropdown menu for "SFDR" with a "RESET" button. A "BULK DATA REQUEST" button and a "NEW DATASET" button are also visible. The main content area shows a list of companies, with "HUGO BOSS AG" selected. The company details for HUGO BOSS AG are displayed, including its location (Esse, Mart, Wies, Zurich), sector (Consumer Discretionary), and LEI (529900LFVU534EBRXD13). Below the company details, there is a table for SFDR data. The table has columns for "KPIs", "2022", "2021", and "2020". The table is divided into sections: "GENERAL" and "ENVIRONMENTAL". The "ENVIRONMENTAL" section shows "Greenhouse gas emissions" with rows for "Scope 1 GHG emissions", "Scope 2 GHG emissions", and "Scope 3 GHG emissions".

KPIs	2022	2021	2020
<b>GENERAL</b>			
<b>General</b>			
Data Date	2022-12-31	2021-12-31	2020-12-31
Fiscal Year Deviation	No Deviation	No Deviation	No Deviation
Fiscal Year End	2022-12-31	2021-12-31	2020-12-31
<b>ENVIRONMENTAL</b>			
<b>Greenhouse gas emissions</b>			
Scope 1 GHG emissions	11,058 Tonnes	10,225 Tonnes	10,155 Tonnes
Scope 2 GHG emissions	18,820 Tonnes	16,810 Tonnes	17,233 Tonnes
Scope 3 GHG emissions	1,064,461 Tonnes	683,251 Tonnes	553,013 Tonnes

# What is my investment?

## *Data gets cheaper the more members join!*

*Illustration with a membership fee of EUR 5.000*

	Allowance to request new data from Dataland	The “price” you are paying per company
<b>Your company</b>	<b>200</b>	<b>EUR 25</b>
<p>As the database of Dataland grows, the “price” you pay per company decreases</p> 	400	EUR 12,5
	600	EUR 8,33
	...	...
	3.000	EUR 1,67

Each member can request 200 new companies you will also have access to.

- Dataland is about saving time and sharing costs.
- Dataland requires users to **become members**. Becoming a member gives access to all available data in Dataland.
- In addition, early joiners can request Dataland to collect data for companies it does not yet have.
- For example, a membership fee of EUR 5.000 allows to Dataland to collect data for 200 additional companies. This is equivalent to paying EUR 25 per company.
- The member can **download all data** that is on Dataland free of any surcharge. This means that the more members there are, the cheaper the (theoretical) price per company.

**15 members combined can thus generate the data for one framework for the MSCI ACWI.**

# Testing Dataland

## *No contract needed, no strings attached*

The screenshot shows the Dataland web interface. At the top, there are navigation tabs: COMPANIES, MY DATASETS, QA, and MY DATA REQUESTS. Below the navigation is a search bar with the placeholder text "Search company by name or identifier (e.g. PermID, LEI, ...)". Underneath the search bar are filter options: "Filter by company" with dropdowns for Sector, Country, and Framework, and a "RESET" button. To the right of the filters are two orange buttons: "BULK DATA REQUEST" and "NEW DATASET". The "BULK DATA REQUEST" button is highlighted with an orange box, and an orange arrow points from it to a modal window below. The main content area displays a table of search results with columns for COMPANY, LEI, SECTOR, and LOCATION. Two rows are visible: "1000MERCIS" and "11 88 0 Solutions AG".

COMPANY	LEI	SECTOR	LOCATION
1000MERCIS	9695009UQ3QIRQZAWU89	Consumer Discretionary	PARIS, FR
11 88 0 Solutions AG	391200VWMMJ6ZN48DH82	Industrials	Essen, DE

Select at least one reporting period

2024 2023 2022 2021 2020

Select at least one framework

Select framework

- EU Taxonomy for financial companies
- EU Taxonomy Non-Financials
- IASB
- WWF Pathway to Paris
- SFDR

Eg.: DE-000402625-0; SWE402626; DE-000402627-2; SWE402626; DE-0004026244

- **NO**, your customer confidentiality is secured 100% at any point in time.
- **Under no circumstance will any member have to upload ANY data to Dataland.**
- Members can request Dataland to collect data through the **Bulk Data Request** function.
- Dataland notifies members when the requested data is available / has been collected.
- Members can download data from Dataland through the API or get it delivered through a CSV file.

# Motivation of PwC Germany to incubate Dataland

## 99% of their clients have the same data problems

A growing discontent with the current data provision landscape



- Recurrent **data problems**
  1. Poor timeliness
  2. Quality issues
  3. Data gaps
  4. High prices
  5. Too many requests
- Past data common **initiatives have failed**
- European-led solutions are **not meeting users' requirements** and / or are coming **too late**

Creating a Data Common for ESG data based on an open source architecture



- ✓ Use Dataland for own data procurement to **reduce costs**
- ✓ Provide **managed services** to clients (e.g. implementation of new data models on Dataland)
- ✓ Build **analytics services** on top of Dataland's architecture (e.g. benchmarking)
- ✓ **Help clients** get better and cheaper access to ESG data

*Key partners bringing technical expertise, resources and credibility*

d-fine



Experience One

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