



Development of a sustainable real estate portfolio

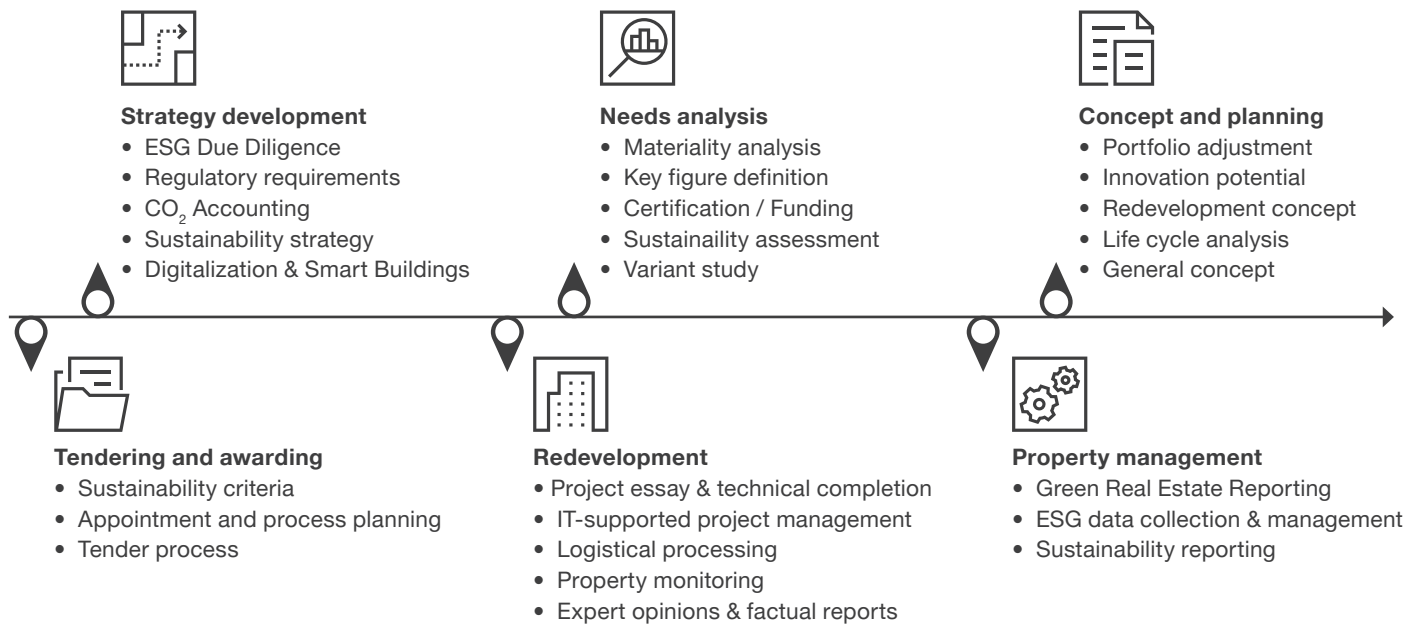
Creating a sustainable building infrastructure is an important factor for our ecological future. Sustainable buildings can reduce energy consumption and operating costs, increase market value, enhance attractiveness for tenants and contribute to global reductions in greenhouse gas emissions.

PwC and JBI offer one-stop service from strategy development through evaluation and renovation to operating your sustainable properties. Together, we increase the attractiveness of your portfolio from ecological and economic perspective.

Sustainable transformation in the real estate industry

Sustainability is not a trend: acting sustainably is a necessity. Ecologically and economically sustainable buildings are becoming essential in shaping a livable future for our society. Our common goal is to increase the profitability of your properties in the long term, positively influence portfolio design and ensure improved financing conditions.

We support you in all phases of the life cycle with the aim of developing your real estate portfolio sustainably.



We are pleased to give you a comprehensive insight into our offerings and to collaborate with you in paving the way for a sustainable real estate industry.



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5 Success factors

1 As industry-experienced partners, PwC and JBI combine a broad service portfolio across the entire value chain, providing advice at both portfolio and individual property level.

2 The interdisciplinary collaboration between ESG and real estate experts ensures a constantly updated perspective on relevant market regulations, enabling informed decision-making. Our personalized advice guarantees the targeted use of national and international funding opportunities.

3 The development of a tailored business case ensures a long-term return on your property. This involves balancing improved asset valuations and higher rental income averse to lower operating costs and reduced emissions.

4 Consistent project management guarantees the seamless coordination of renovations, all managed from a single source. PwC and JBI act as the central point of contact for all service providers and trades.

5 Collaboration with selected PropTechs, coupled with access to PwC's own software, enables the tailor-made use of innovative solutions and technology, ensuring reliable data availability.